

CURRICULUM VITAE



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Professor Sr. Dr. Mastura is currently attached to the Quantity Surveying program at the School of Housing, Building and Planning, Universiti Sains Malaysia. She has numerous years of experience in the construction industry dealing with project estimation and costing, finance and project management, development proposals, and project evaluation. Her areas of research, publication, and supervision interests include strategic management in the construction, housing, and tourism industries, entrepreneurship, project management and procurement management. Her scholarly contributions include innumerable publications in books and international journals, as well as international conferences papers. She has taught strategic management courses in construction, housing and tourism, entrepreneurship, and procurement management, both at undergraduate and postgraduate levels. She is also currently supervising numerous postgraduate research students at the Masters and PhD level. She was the recipient of the Emerald Literati Network 'Highly Commended Award' in 2007 and 2015. Her publications have featured in *Tourism Management*; *International Journal of Hospitality Management*; *Habitat International*; *Journal of Civil Engineering and Management*; *International Journal of Project Management*; *Journal of Project Management (JoPM)*; *Engineering, Construction and Architectural Management (ECAM)* and *Project Management Journal*, just to name a few. Currently she serves as an Editor-in-Chief for the *Journal of Construction in Developing Countries* besides being an editorial board of several international and national journals.

ACADEMIC QUALIFICATIONS

- Ph.D, Universiti Sains Malaysia, Strategic Management (2004)
- MSc, Universiti Sains Malaysia, Project Management (1995)
- BSc, Universiti Sains Malaysia, Building Economic and Management (1994)

CAREER HISTORY

2014-present Professor
2009-2014 Associate Professor
2007 – 2009 Senior Lecturer
2004 - 2007 Lecturer
1994 - 2000 Quantity Surveyor/Project Manager

ADMINISTRATION POST

2012-2018 Deputy Dean (Research, Postgraduate and network), School of Housing Building and Planning, USM.

2021-2023 USM Senate member

PUBLICATIONS

International Journal
Construction and property journals.

[1] Mastura Jaafar and Abdul Rashid Abdul Aziz (2005) Resource-based view and Critical Success Factors: A Study on Small and Medium Sized Contracting Enterprise (SMCEs) in Malaysia. *The International Journal of Construction Management*, 5(2), The Chinese Research Institute of Construction Management, 15 pages (http://bsun04.bre.polyu.edu.hk/cricom/english/journal/journal_eng.html)

[2] Abdul Rashid Abdul Aziz, Ho Shiew Yi and Mastura Jaafar (2006) Competitive Resources of Private Housing Developers: The Malaysian Perspective. *Journal of Engineering, Design and Technology*, 4 (1), Southern African Built Environment Research Centre, 6 pages. (Website:www.Emeraldinsight.com/journals) or at ProQuest database

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- [6] Abdul Rashid Abdul Aziz, Mastura Jaafar and Abdul Aziz Hussin (2007) Are government-linked construction companies in Malaysia still valid? The indigenous contractors' perspective, *Construction Management and Economics Journal*, 25(10), 9 pages, (<http://www.tandf.co.uk/journal>)
- [7] T Ramayah and Mastura Jaafar (2008) Technology usage among housing building and Planning (HBP) students: The moderating role of gender. *Journal of Construction in Developing Countries*. USM, 13(1). 11 pages
- [8] Mastura Jaafar and Abdul Rashid Abdul Aziz (2008) Entrepreneurship Education in Developing Country: Exploration on its Necessity in the Construction Programme *Journal of Engineering, Design and Technology*, 6 (2), 11 pages. (Website: www. Emeraldinsight.com/journals)
- [9] Mastura Jaafar, T Ramayah and Tee Wan Teng (2008) The Intention to use pirated software: a study of undergraduate students in a public institution of higher learning in Malaysia *Problems and Perspective in Management*, 6 (2) , 9 pages. (URL: <http://www.businessperspectives.org>)
- [10] Mastura Jaafar, Abdul Rashid Abdul Aziz and Andy Lian Shin Wai (2008) Marketing Practices of Professional Engineering Consulting Firms: Implement or not to Implement? *Journal of Civil Engineering and Management*, 14 (3). 8 pages. (URL: <http://www.jcem.vgtu.lt>)
- [11] Abdul Rashid Abdul Aziz, Mastura Jaafar, Adnan Enshahssi and Mohamed Nizam Mohamed Salleh (2008) Does vocational training meet the construction needs in Malaysia? Feedback from ex-trainees of the basic electrical wiring course from one training institution. *Journal of Engineering, Design and Technology*, 6 (2), 11 pages. (Website: www. Emeraldinsight.com/journals) or at proquest database

- [12] Mastura Jaafar, Abdul Rashid Abdul Aziz and Anna Lau Siew Lin (2008) Project Financing to Small and Medium Contracting Enterprises (SMCEs) in Malaysia: preferences toward Commercial Banks and Government Agencies. *Journal of International Business and Entrepreneurship*, 13 (2). 14 pages.
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- [14] Mastura Jaafar, Abdul Rashid Abdul Aziz and Muhammad Hijas Sahari (2009) The Use of Social Network Theory on Entrepreneur's Linkages Development. Theoretical and Empirical Researchers in Urban Management, special Issues" Urban Issues in Asia", April.
- [15] Mastura Jaafar, Abdul Rashid Abdul Aziz and Roslinda Ali (2009) Entrepreneurial Characteristics of indigenous Housing Developers: The Case of Malaysia. *Economia. Seria Management*, 12 (2), December 2009, ASE publishing house, Bucharest, Romania.
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- [20] Mohd Suberi Abd Halim, Mastura Jaafar and Omar Osman (2011) Assessment of the Financial health of Malaysian construction firms using financial ratio analysis. *International Journal of Academic Research*, 3 (1) 200-207.
- [21] Mastura Jaafar and Arkin Kong Chung King (2011) Construction Briefing process in Malaysia: Procedures and Problems in the Public Sector. *International Journal of Information Technology Project management*, 2(2), 53-63, April-June.
- [22] S. Mostafa Rasoolimanesh, Nurwati Badarulzaman and Mastura Jaafar (2011) Achievement to Sustainable Urban Development using City Development Strategies: A

Comparison between Cities Alliance and the World Bank definitions. *Journal of Sustainable Development*, 4 (5), 22-35

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[25] Mohd Suberi Abd Halim, Mastura Jaafar and Omar Osman (2011) The contracting firm's failure and financial related factors: The case of Malaysia construction industry. *Journal of Construction in Developing Countries (Special Issue)*, 71-78

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- [48] Mastura Jaafar, Azlan Raofuddin Nuruddin, and Nor;iza Mazlan, (2015) Women's Consultant Participation In The Malaysian Construction Industry. *Malaysian Construction Research Journal* (Scopus), 16 (1), 43-58.
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innovativeness and risk-taking", *International Journal of Islamic and Middle Eastern Finance and Management* (Scopus Q3).

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Tourism Management and Entrepreneurship/community Development

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[11] Siti Asma Mohd Rosdi, Norziani Dahalan, and Mastura Jaafar (2015). *Niat Keusahawanan Komuniti Tempatan di Lembah Lenggong*. In Zuraini Zakaria, *Prospek Pelancongan Lembah Lenggong*. Kuala Lumpur: Dewan Bahasa & Pustaka.

[12] Mastura Jaafar, Norziani Dahalan, & Siti Asma M Rosdi (2015). *Keusahawanan dalam Kalangan Komuniti Lembah Lenggong*. In Zuraini Zakaria, *Prospek Pelancongan Lembah Lenggong*. Kuala Lumpur: Dewan Bahasa & Pustaka.

[13] Norziani Dahalan, Mastura Jaafar, & Siti Asma M.Rosdi (2015). *Kesediaan menjadi usahawanan dalam Kalangan Komuniti Setempat : Gender dan Peluang Perniagaan*. In Zuraini Zakaria, *Prospek Pelancongan Lembah Lenggong*. Kuala Lumpur: Dewan Bahasa & Pustaka.

[14] Mastura Jaafar, Norziani Dahalan, and Munira Mhd Rashid (2015). *Perusahaan Kecil dan Sederhana (PKS) di Lembah Lenggong*. In Zuraini Zakaria, *Prospek Pelancongan Lembah Lenggong*. Kuala Lumpur: Dewan Bahasa & Pustaka.

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[16] Farid Ezanee Mohamed Ghazali and Mastura Jaafar (2020). *Risk Management Practice in Construction Project: A Case Study on the NHS PFI/PPP hospital Project in the UK in*. *Risk Management in Engineering and Construction Tools and Techniques* Edited by Stephen O. Ogunlana and Prasanta Kumar Dey, Routledge, London and New York

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Monograph

[1] Mastura Jaafar, Shardy Abdullah, Azizan Marzuki, Diana Mohamad, and Mohd Muzzammil Ismail (2016). *Kajian Daya Tampung Sosial dan Ekonomi bagi Pelancongan di Pulau Perhentian*. Penerbit UPSI.

[2] Shardy Abdullah, Mastura Jaafar, Azizan Marzuki, Diana Mohamad, and Mohd Muzzammil Ismail (2016). *Kajian Daya Tampung Sosial dan Ekonomi bagi Pelancongan di Pulau Mabul*. Penerbit UPSI.

[3] Azizan Marzuki, Mastura Jaafar, Shardy Abdullah, Diana Mohamad, and Mohd Muzzammil Ismail (2016). *Kajian Daya Tampung Sosial dan Ekonomi bagi Pelancongan di Pulau Perhentian*. Penerbit UPSI.

Mass Media Publications

[1] Mastura Jaafar (17 Jun 2005) *Kaji Hala Tuju Kontraktor Kelas F*, Utusan Malaysia, Kumpulan Utusan

[2] Abdul Rashid Abdul Aziz and Mastura Jaafar (1 Sept 2006) *Government-Linked construction companies in Malaysia: Are they still relevant today?* Malaysian Business, Berita Publishing

[3] Puteri Shakira Jahn kassim, Abdul Rashid Abdul Aziz and Mastura Jaafar (23 Dec 2006) *Decent, affordable low cost housing*. New Straits Times, Berita Publishing

[4] Mastura Jaafar (24 Feb 2007) *Ali Baba dalam Industri Pembinaan*, Utusan Malaysia, Kumpulan Utusan

[5] Mastura Jaafar, Abdul rashid Abdul Aziz and Roslinda Ali, *Whither Bumiputera Housing developers-Part 1?* Malaysian Business (October 1st-15th 2007)

[6] Mastura Jaafar, Abdul rashid Abdul Aziz and Roslinda Ali, *Whither Bumiputera Housing developers-Part 2?* Malaysian Business (November 1st-15th 2007)

[7] Mastura Jaafar, *Ubahsuai sistem tender*, Utusan Malaysia (28 April 2008)

[8] Mastura Jaafar, Input on '*Is Lenggong the next hot tourism spot?*'? Penang Monthly, Dec 2014

RESEARCH SUPERVISION

PhD

Completed.

[1] Hayroman b Ahmad. Design and Built for Public Hospital Project. (Co-supervisor) 2009.

- [2] Roslinda Ali. Role of Developers in Housing Development Industry. (Main supervisor) 2011.
- [3] Mohd Suberi AB Halim. Financial Management of Malaysian Contractors (Main supervisor) 2012.
- [4] Alireza Jalali. The Impact of Entrepreneurial Characteristics and Entrepreneurial Environment on Improvement Of Small And Medium Enterprises (SMEs) (Main Supervisor) 2013.
- [5] Seyyed Mostafa Rasoolimanesh. Determinant factors in City Development Strategy in Qazvin, Iran (Co-supervisor) 2013.
- [6] Rohaya Bt Ghani. Pengurusan Strategik Bayaran Tabung Pengurusan Bangunan Kediaman Berhakmilik Strata (Main Supervisor) 2014.
- [7] Siti Haliza Asad. Enterprise risk management (ERM), governance and performance: Case of the housing developers in Malaysia (Co-supervisor). 2014
- [8] Saieed Mohamed b Abdelsalam. Adaptation of Istisna'a and Ijara'ah into the Conceptualization of IPS in the Malaysia Construction Industry. (Main supervisor).2016
- [9] Sulihti bt Hashim. Outsourcing Healthcare Maintenance in Hospital. (Co-supervisor). 2016
- [10] Siti Asma' Bt Mohd Rosdi. Entrepreneurial Intention among local community: a case study on Lenggong Valley, Malaysia (Main supervisor). 2016
- [11] Jaafar Sadeq Abdulhasan. Establishing a quality management system based on ISO 9000 requirements in the Iraqi Military Construction Organisation. (Co-supervisor). 2016
- [12] Rohana Mijan. Pembangunan Jenama Perusahaan Kecil dan Sederhana Dalam Syarikat Berorientasikan Jenama di Malaysia (Co-supervisor). 2017
- [13] Aleff Omar. Pemberdayaan dalam Pembangunan Sektor Pelancongan: Kajian kes Langkawi. (Co-supervisor).2017
- [14] Nur Liyana bt Othman. Assessment of Maintainability Design Criteria on Government Hospital Buildings (Main supervisor). 2018
- [15] Nur'izzati Binti Hidzir. Mediating Effect of Subcontractor Bullying on Factors Influencing Intention to Quit (Main Supervisor). 2018
- [16] Rahim Mosahab. Modelling the Relationship between Psychological Climate Factors and Organizational Profitability in Construction Organization (Main Supervisor). 2018

[17] Ahmad bin Abd Jalil. Challenges and Recommendations of IBS Procurement System in Malaysian Housing Projects (Main Supervisor). 2019

[18] Suhaida Herni binti Suffarruddin. The Implementation of Innovation in Homestay Program in Peninsular Malaysia. (Main Supervisor). 2019

[19] Nor Syuhada binti Zulkefli. The Effectiveness of Policies and Programmes Implementation on SMABs in Perhentian Island Terengganu. (Main Supervisor). 2019

[20] Inaam Jabbar Kadhim. The Effect of Learning Styles on Building Information Modelling (BIM) Adoption: A Case Study of the National Centre for Engineering Consultancy (NCEC) in Iraq. (Co Supervisor). 2019

[21] Andrew Ebekoziem. Root Cause Analysis of Demand-Supply Gap to Low-Cost Housing in Malaysia. (Co Supervisor), 2019

[22] Al Rfoa Sabri Khalid Abdelsalam. Effect of High-Performance Work Practices (HPWP) on Employee Performance in Jordanian Construction Sector. (Main Supervisor), 2020

Undergoing

[1] Syed Putra bin Syed Abu Bakar. The Influence of Entrepreneurial Orientation in Family Firm Strategy of Malaysian Housing Developers. (Main Supervisor)

[2] Mohd Amirul Nizam bin Paijo. Examining the relationship between Expectation, Motivation and Quality Experience of Heritage Rural Destination in Malaysia.

[3] Ghalib Hithlayn S Alharbi, Project Human Resource Management in Saudi Arabia.

[4] Ahmad Salman, Stakeholder Analysis for Penang Hill Biosphere.

[5] Usman Musa, E-procurement system in Nigeria.

[6] Sara Abhari. The Mediating Role of Tourist Satisfaction on the Relationship between Image of Halal food and Tourist Loyalty in Penang, Malaysia

[7] Rafique Khan, Employee abusing in construction industry in Pakistan

[8] Jabran Khan, Employee behaviour and project success in information technology project in Pakistan.

[9] Thripurasundere A/p K. Maharaja, Examining issues of the International Human Resource Management in Multinational Enterprise in a Multicultural management environment.

[10] Usman Muhammad, Stimulating Role of Factors and Their Pattern Exploration on Pakistani Project Managers to Contemplate Sustainability in Projects.

[11] Zhao Yiliang, Analysis of Current Situation of the Rural Tourism in the Yellow River Basin in Shaanxi Province.

[12] Fizza Syeda, The Combined Effect of Personality, Social Capital on Entrepreneurial Intentions : A Study of Female Entrepreneurs in Tourism Sector of Pakistan.

MSc

Completed

[1] Mohamed Nizam b Mohd Salleh. Tinjauan ke atas lepaan latihan Vokasional IKBN Dalam Bidang Elektrikal. (Co-supervisor) 2008

[2] Anna Lau Siew Lin. Project Funding for SMCEs: Why Loans From Commercial banks Are More Popular Compared to Government? (Main-supervisor) 2008

[3] Lai Shuw Wei. Restructuring of Malaysia Housing development. (Co-supervisor) 2009

[4] Muhammad Hijas b Sahari. The Application of Social Network Theory on Private Housing Developers in Malaysia. (Main supervisor) 2009

[5] Siti Zaleha b Mohamad Sukarno. Sustainability of Small and Medium Budget Hotel in Malaysia (Main supervisor) 2010

[6] Siti Aishah bt Maideen. Small and Medium Island Chalet Operators in the selected Islands in Terengganu and Pahang (Main supervisor) 2010

[7] David Ngau Pengiran. International Competitive Orientation of Malaysia Quantity Surveying Firms (Co Supervisor) 2010

[8] Haniza Azmaya bt C.M Nor Azmi. Internationalization of Malaysian Architectural Firms (Co Supervisor) 2010

[9] Lau Yuk Hui. Export of Malaysia Business-to-Business services: An Examination of civil Engineering Consultancy (Co Supervisor) 2010

[10] Toh Kah Ing. Sustainability of Small and Medium coastal chalet operators in Malaysia (Main supervisor).2011

[11] Nurhidayah bt Mohd Radzi. An analysis on private sector procurement system in Malaysia (Main supervisor) 2012

[12] Nur Liyana bt Othman. Women project manager: A Liberal Feminist Theory (Main supervisor) 2012

[13] Mohd Bashir b Sulaiman. An Evaluation of Tioman Marine Park Zoning Process. (Co supervisor) 2013

[14] Behnam Khalatbari Hamid Reza. Project Managers competency in managing power plant project in Iran (Main supervisor) 2013

[15] Raihanah bt Othman. Family and Gender Socially Construct: A Study of Women Construction Entrepreneurs in Malaysia (Main supervisor) 2014

[16] Syed Putra Syed Abu Bakar. Business Success Factors of Malaysian Private Housing Developers (Main supervisor) 2014

[17] Munira Binti Mhd Rashid. An Analysis of Characteristics and Performance of Tourism SMEs: A Case Study in the Archaeological Heritage of The Lenggong Valley, a UNESCO World Heritage Site (Main supervisor) 2014

[18] Nurvanida Alisha Sinnappan. Unplanned Tourism Development and its Implication: Case Study of Pantai Chenang, Langkawi (Co supervisor) 2014

[19] Safura Ismail. Social Impacts of Tourism Development on Local Community in Mukim Kedawang Langkawi (Main supervisor) 2015

[20] Nor Janah Mohd Bakri. Economic impact and quality of life: a study on local community in Langkawi Island (Main supervisor) 2016

[21] Mohd Amirul Nizam bin Paijo Socio-Economic impact of Ecotourism Development in Mulu National Park: A Case of Batu Bungan Village, Mulu, Sarawak. (Main Supervisor) 2017

[22] Muhammad Faris Tajudin. Business Model of Small and medium Contracting Firms (Main Supervisor) 2019

Undergoing

[1] Izzat Zulkarnain. Formulating a new adaptive reuse model for revitalizing Government teachers Quarters in Malaysia

[2] Marjihah Mohd Azam. A Study on Tourist Satisfaction towards Redang Island via Online Review

[3] Erni Farmiza. A Public Private Partnering in Adapting Reuse for Government Teachers Quarters

THESIS EXAMINATION

PhD

[1] Ahmed Usman Awil, Internalisation of the housing development sector: A study of the Malaysian Scenario. HBP, Universiti Sains Malaysia

[2] Anahita Malek Mohammadi, International Conference Attendees' Participation Behavior: Case Study of Kuala Lumpur. HBP, Universiti Sains Malaysia

[3] Afflaine Ahmad. Project Risk Management Practices in the Malaysian Construction Industry. Universiti Teknologi Malaysia.

[4] Zahed Ghaderi, Tourism Crisis Management and Organizational Learning in Malaysia's Tourism Industry. HBP, Universiti Sains Malaysia

[5] Nadia Newaz Rimi, Organizational Practices, Devolution and Human Resource Management (HRM) Effectiveness of Private Commercial Banks (PCBs) of Bangladesh. School of Management, Universiti Sains Malaysia

[6] Yaowalak Trakulmaykee. The Relationship between work happiness and turnover intention among hotel employees in Thailand: The mediating role of job satisfaction and moderating role of social support. School of Management, Universiti Sains Malaysia

[7] Yong Yee Cheong. Grounded Theory of Adversarial relationship in the Malaysian Construction Industry. Universiti Teknologi Malaysia

[8] Alia bt Salleh. Critical success factors for energy management towards sustainable university. Universiti Teknologi Malaysia

[9] Khatijah bt Othman, Islamic Compliance Quality Management System (CQMS): An analysis from Islamic Tasawwur, Epistemology and Ontology Perspectives, ISDEV, Universiti Sains Malaysia

[10] Mohd Adan b Omar, Investigation on relational factors, trust-commitment and information exchange in the context of service firm – supplier relationships in Malaysia. Graduate of Business School, Universiti Sains Malaysia

[11] Syamsul Hendra b Mahmud. Safety climate in Malaysian construction projects. Universiti Teknologi Malaysia

[12] Zaharah bt Ghazali. Exporting activity from Islamic perspective and its impact on export performance, Islamic Development Centre, Universiti Sains Malaysia

[13] Norhafiza bt Md Sharif. Impak ekonomi dan sosial pembangunan pelancongan dan persepsi pengusaha pelancongan tempatan ke atas tadbir urus pihak berkuasa: Kajian tinjauan di Pulau Perhentian, Redang dan Tioman. Long Distance Learning Education, Universiti Sains Malaysia

[14] Nurazree Mahmud. Total Quality Management Practices and Malaysian Small and Medium Enterprises (SMEs) performance: The mediating role of organizational learning and innovation, Distance Learning Education, Universiti Sains Malaysia

[15] Murugadas a/l Ramdas@Chelamuthu. Determinants of Tourist Behaviour Towards Marine Environment in Perhentian Island. Universiti Sains Malaysia

[16] Tan Poh Ling. Understanding mindfulness and its contribution towards interpretive outcome at Georgetown, Penang, Unesco World Heritage City. School of Communication, Universiti Sains Malaysia.

[17] Norakmarwati Ishak. Malaysian construction self-initiated expatriate (SIE) characteristics, motivations and relationship with international migration. HBP, Universiti Sains Malaysia

[18] Haniruzila bt Md Hanifah. Innovation performance among Bumiputera SMEs: The role of internal factors and innovation culture. School of Management, Universiti Sains Malaysia

[19] Firas Hilwani. Effect of Social Commerce on Hotel Business Performance in Lebanon, MultiMedia University.

[20] Elhosin Yousri Yassein Youssef Youness. Influencing factors for time and cost overrun of construction building projects in United Arab Emirates. School of Civil Engineering, Universiti Sains Malaysia

[21] Harris b Abd Rahman Sabri. Framework of critical success factors for turbomachinery project management in oil and gas industry in Malaysia. Universiti Teknologi Malaysia

[22] Ju Soon Yew@ Yew Soon Yu. Employees' organizational citizenship behaviour toward the environment: a conditional mediation model. Universiti Malaysia Pahang.

- [23] Rozaida bt Mohd Darus Organisational capability and the success of software project process in public sectors: Process innovation as a mediator. Universiti Malaysia Pahang.
- [24] Maisarah Abd Hamid. An empirical study on adoption of sustainable tourism practices among tour operators in Malaysia, Graduate Business School, USM
- [25] Muhamad Fairuz b Ahmad Jasmi. The effects of maritime green supply chain management on financial performance: the mediating effects of energy efficiency and low carbon performance in Malaysian maritime industry. Universiti Malaysia Pahang.
- [26] Mohammad Affendy b Omardin. The Development of in-house training for knowledge transfer in building maintenance. Universiti Malaysia Pahang.
- [27] Sanaz Tabatabaee. Risk assessment tool for implementing building information modelling in industrialised building system project. Universiti Teknologi Malaysia
- [29] Norhaslin Abu Hassan. Medical Tourism Attractiveness of Host Country and Its Influence of Future Destination Choice, Universiti Teknologi Mara
- [30] Suhaila Ali. Rent-seeking behaviours (RsB) in Malaysia's Housing Planning Approval Process. Universiti Sains Malaysia
- [31] Shasheela Devi Karuppiah. Role of communication in information technology project success. Multimedia University
- [32] Mohammad Affendy b Omardin. The development of in-house training for knowledge transfer in building maintenance. Universiti Malaysia Pahang
- [33] Samsul Abd Rashid. The negotiation process model for private finance initiative (PFI)/public private partnerships of highway project in Malaysia at pre-contract award stage, Universiti Sains Malaysia
- [34] Alan Chong Kim Wing. Maintenance priority for Malaysian Public Universities. Universiti Teknologi Malaysia
- [35] Ng Sin Hong. Bureaucratisation of codified project management practices and its impact on project performance. A study on the Malaysian construction & property. Universiti Sains Malaysia
- [36] Azlan bin Othman. Framework of Knowledge Management Implementation in Engineering Consulting Firms in Malaysian Construction Industry. Universiti Teknologi Malaysia

[37] Manal Suliman Omer Tagad. The role of organizational structure and organizational internal factors on construction risk management practices among construction industry in peninsular Malaysia: Moderated by coercive pressure. Universiti Malaysia Pahang

[38] Yasser Yahya Abdullah Al-Ashmori. Development of framework for effective building information modelling implementation (ebimi) in building projects, Universiti Teknologi Petronas

[39] Davendren Vereya, High Performing Team Framework for Malaysian Oil and Gas Construction Projects. Universiti Teknologi Malaysia

[40] Mohd Amin bin Ali. Warisan arkeologi dan alam semulajadi: sumbangannya kepada pemeraksanaan pelancongan daerah Kuala Muda, Kedah Darul Aman. Universiti Sains Malaysia

[41] Norfardilawati bte Musa. Explaining destination brand identity of Lenggong Valley World Heritage site in Malaysia from the perspective of local community. Universiti Sains Malaysia

[42] Alkhlaifat Baker Ibrahim Sarhan. The effect of project management performance with the roles of project risk management and organizational culture on project success in Jordan, Universiti Sultan Zainal Abidin

MSc

[1] Younis A A Hammouda, Critical success factors of contractors in drainage, sewerage and irrigation sector in Abu Dhabi-UAE. Universiti Sains Malaysia

[2] Khairul Faizi b Mohd Rapi, Calon sarjana Pengurusan Pembangunan Islam. ISDEV, Universiti Sains Malaysia

[3] Derrick Tan Jian-Ze, Critical Success Factors of Malaysian Contractors in International Construction Projects Using Analytical Hierarchy Process (AHP), Civil Engineering, Universiti Sains Malaysia

[4] Phuor Ty, Prediction of the Total Cost Monitoring and Control of Offshore Pipework Project Using Integrated Mathematical Matrix Method. University Technology Petronas

[5] Xue Fei, The Professional Ethics of Construction Project Manager in China, Master Architecture. Universiti Teknologi Malaysia

[6] Norasilah bt Latiff. Willingness to pay of tourists for marine ecosystem conservation in Tun Sakaran Marine Park (TSMP) Semporna, Sabah. Universiti Putra Malaysia

[7] Asyran Syafiq b Ya'cob. Framework for sustainable construction waste management practice at site. University Technology Petronas

[8] Farah Atiqah Mohamad Noor. Bridging the concept of slow tourism with the notion of rurality: Local community's perception in rural Arau, Perlis, Malaysia. Taylor's University

[9] Saed. M R.Abdou. Managing project complexity in construction projects in Malaysia. Universiti Malaya

[10] Norazman b Mahamood. The effect of workplace physical conditions and design features on researchers' environment satisfaction in Health Campus research facilities. Universiti Sains Malaysia

[11] Nurshazwani binti Ab Razak. Estimation of Ecotourism Value in Matang Mangrove Forest Reserve Peras as Using Travel Cost Method. Universiti Putra Malaysia.

[12] Zulkifli bin Mohamed. Economic Value of Adventure Tourism Resources in Kampar, Perak. Universiti Putra Malaysia

[13] Syamimi bt Mohd Adam. Perception on Impacts of Ecotourism Development Towards Quality of Life of Local Community at Tasik Kenyir, Malaysia. Universiti Putra Malaysia

[14] Engku Nor Kamilah binti Engku Hassan. Factors Influencing Level of Participation in Ecotourism Development among Local Community in Tasik Kenyir, Malaysia. Universiti Putra Malaysia

[15] Muhammad Luqman bin Hasan. Kekuatan dimensi modal sosial komuniti orang asal di kawasan Gunung Puteh, Lundu, Sarawak. Universiti Putra Malaysia

[16] Fatin Nornajla bt Khairuddin. Water security and sustainable tourism as antecedents of local communities quality of life in Mabul Island. Universiti Putra Malaysia

[17] Siew Kar Man. Pelancongan lestari dan keselamatan tenaga sebagai antecedents kualiti hidup masyarakat tempatan di Pulau Mabul, Malaysia. Universiti Putra Malaysia

[18] Megat Khidir Razman bin Muhamad Razali. Effects of tangibility, fulfilment capabilities, timeliness & collaboration on air cargo service performance in Malaysia. Universiti Putra Malaysia

[19] Reem Mohamed Abdalla Eltoun. Developing Sustainability Indicators For Hotels Industry: Malaysia Context. Taylor University

[20] Alifah Faidurrohmah Fibayani. The antecedents of visitor's responsible behaviour at Borobudur Temple, Universiti Putra Malaysia

RESEARCH GRANT

International Research

[1] *From al-Bay' Bithaman Ajil to Musharakah Mutanaqisah: Issues and Strategies in Islamic Home Financing in Malaysia*, The Asean Research Foundation (AMAN), Project head: Mastura Jaafar, Co-researcher : Fadilla Azni.(1 August 2009-31 January 2010)

[2] *Being Lean and Seen-meeting the challenges of delivering projects successfully in the 21st Century. Research and Innovation Staff Exchange (RISE) funds.* Project Team: Amin Akhavan Tabassi, Mastura Jaafar, Abdul Rashid Abdul Aziz, Ernawati Mustafa Kamal and Aldrin Abdullah (2016-2022)

Industry research

[1] *Entrepreneurship Programme to Transform Rural Community for Tourism Development in Lenggong Valley. Northern Corridor Implementation Authority.* Project Head: Mastura Jaafar, Co-researcher: Mokhtar Saidin, Norziani Dahalan, Fatimah Hassan, Zuraini Zakaria, Main Rindam, Fatan Hamamah Yahaya, Nor Suhana Abd Hamid, Sakinah Abu Bakar dan Shuhaida Md Noor (1 October 2016-30 Sept 2018).

[2] *Pembangunan Trail Pelancongan Warisan Kg Luat.* Head: Mastura Jaafar, Co-researcher: Norziani Dahalan, Main Rindam, Fatan Hamamah Yahaya, Nor Suhana Abd Hamid, Sakinah Abu Bakar dan Shuhaida Md Noor (1 July 2017-31 Oct 2018).

National Research

[1] *The Role of Bumiputera Developers in Housing Development Industry*, Institut Penilaian Negara (INSPEN). Project head: Dr. Mastura Jaafar, Co-researcher : Abd Rashid Abd Aziz, Azlan Raofuddin Hj Nuruddin and Nor'Aini Yusof. (1/12/2005-30/6/2009)

[2] *Privatisation of Housing Development- A Study on Government Linked Companies (GLCs)*, Institut Penilaian Negara (INSPEN). Project head: Abd Rashid Abd Aziz, (1/12/2005-30/11/2008)

[3] *Modelling of Construction Firms Sustainability*, Ministry of Science, Technology and Innovation (MOSTI), Project head: Omar Osman. (2/11/2015-1/11/2018)

[4] *Socio-Economic Rural Tourism Capacity Framework*, Long Term Research Grant, MOHE. Project head: Mastura Jaafar, Co-researcher: Azizi Bahauddin, Ku Azam Tuan Lonik, Kalsom Kayat, Mr Endorgon Ekiz and Tania Maria Tangit (1/10/2011-30/12/2016)

[5] *Examining The Functionality of Public Hospital Building From The Aspect of Building Design, Construction and Facility*. Institut Penilaian Negara (INSPEN). Project head: Mastura Jaafar, Co-researcher: Wan Mariah Wan Harun and Fuziah Ibrahim. (10/1/2012-31/7/2014)

[6] *Model of Workplace Bullying in Malaysia*. FRGS grant (MOHE). Project head: Mastura Jaafar, Co-researcher: Norziani Dahalan (1/5/2013-30/4/2015)

[7] *Development of New Procurement Method for the Application of IBS Modular System in Housing Projects*. FRGS grant (MOHE). Project head: Azlan Raofuddin Haji Nuruddin (15/7/2014-30/12/2016)

[8] *Consolidating Agritourism through Legal & Policy Framework and Education in Cambodia*. Ministry of Education and Institut Penyelidikan Pendidikan Tinggi Negara. Project head: Nuraisyah Chua Abdullah. (1/12/2014-30/8/2015)

[9] *Modelling Rent-seeking Bureaucracy in Malaysia's Housing Development Process*. FRGS grant (MOHE). Project head: Abdul Rashid Abdul Aziz. (2/11/2015 - 31/10/2018)

[10] *Small Heritage Tourism Destinations: An Explanatory Model of Quality Tourism Experience for Small Heritage Destinations*. FRGS grant (MOHE). Project head: Shuhaida Md Noor. (1/8/2016-31/7/2018).

[11] *Developing a Model for Measuring Urban Competitiveness towards Sustainable Urban Development in Malaysia*, TRGS Grant (MOHE). Project Head: Ku 'Azam bin Tuan Lonik. (1/12/2016-30/11/2019)

[12] *The Development of Fire Safety Management Plan of Work for Government Hospital Building*. Project Leader: Naziah Binti Muhamad Salleh. 31/07/2018-30/07/2019

[13] *Formulating a new adaptive reuse model for revitalizing Government teachers Quarters in Malaysia*. FRGS 2018 (MOHE). Project head: Mastura Jaafar. (2019-2021)

[14] *Developing accessibility indicators for Persons with Disabilities in urban areas*. FRGS 2018 (MOHE). Project head: Diana Mohamad. (2019-2021)

[15] *Assessing Community Participation towards Penang Hill Biosphere Reserve (BR) conservation*, Ministry of Water, Land and Natural Resources, (Jan 2019-December 2019)

[16] *Formulating a Unified Social Theory Framework for Malaysia's Social Infrastructure Partnerships Project Delivery Model*. FRGS grant (MOHE). Project head: Abdul Rashid Abdul Aziz. (2/11/2020 - 31/10/2023)

University Research

[1] *Project Funding for Small and Medium contracting enterprises (SMCEs) in Malaysia: Why Loans from commercial banks are more popular compared to government?* Short term grant. Project head: Mastura Jaafar, Co-researcher: Abdul Rashid Abdul Aziz. (1/12/2005-30/11/2007).

[2] *Pembinaan sistem pengurusan projek berteraskan Islam*, Research University Individual Grant. Project head: Mastura Jaafar, Co-researcher: Muhammad Syukri Salleh, Abdul Rashid Abdul Aziz, Atikullah Hj Abdullah and Arkitek Subahir Hj Taib. (22/10/2007-21/9/2011)

[3] *Sustainability of SMEs in tourism accomodation industry*, Research University Individual Grant. Project head: Mastura Jaafar, Co-researcher: Abdul Rashid Abdul Aziz dan Badaruddin Mohamed. (9/11/2007- 8/10/2010).

[4] *Heritage Awareness & Interpretation*, Research University Cluster Grant. Project head: Mastura Jaafar, Co-researcher: Norziani Dahalan, Fatimah Hassan, Zuraini Zakaria, Main Rindam, Fatan Hamamah Yahaya, Nor Suhana Abd Hamid, Sakinah Abu Bakar dan Shuhaida Md Noor (1/6/2011 – 31/5/2016).

[5] *Strategic Model on Entrepreneurship Development of Archeological Tourism: A Case study of Lenggong Valley*. Research University Individual Grant, Project head : Mastura Jaafar, Co-researcher: Norziani Dahalan, RM 233,744.96. (1/6/2011 – 31/5/2016).

[6] *An Analysis on the applicability of Public Sector Procurement System in Malaysia*. Short term grant. Project head: Mastura Jaafar, Co-researcher: Abdul Rashid Abdul Aziz, Azlan Raoffudin Hj Nuruddin and Shardy Abdullah. (1/4/2009-30/6/2011).

[7] *Exploring Women in Construction Industry from The Feminist Theory*. Research University Individual Grant. Project head: Mastura Jaafar, Co-researcher: Abdul Rashid Abdul Aziz, (1/1/2011-31/12/2013)

[8] *International Expension of Construction Related Services Sector-specific focus on Architectural, Civil Engineering and Quantity Surveying Firms*. Research University Individual Grant. Project Head: Abdul Rashid Abdul Aziz. (10/10/2007-9/9/2009).

[9] *Towards Coming up with a Holistic Model of Internationalisation of Business using Malaysian contractors*. Research University Individual Grant. Project Head: Abdul Rashid Abdul Aziz. (22/10/2007-21/9/2009).

[10] *An Investigation on MS ISO 9000 Implementation process in Local Authority Organisation*. Short term grant, Project Head: Shardy Abdullah. (15/12/2008-14/12/2010).

[11] *Managing Operational Risks for Highway projects in Malaysia Through Effective Contract Structure*. Short term grant. Project Head: Farid Ezanee Mohamed Ghazali. (1/3/2009-28/2/1011).

[12] *Malaysian Housing Developers: An analysis of the factors behind corporate success*, Research University Individual Grant, RM71,620.00. Project Head: Azlan Raofuddin Hj Nuruddin. 15/7/2012-14/1/2015).

[13] *Program keusahawanan untuk mentransformasikan komuniti luar bandar bagi menyokong pembangunan destinasi pelancongan arkeologi di Lembah Lenggong*. (Research University Top Down). Project Head: Mastura Jaafar Co-researcher: Norziani Dahalan, Fatimah Hassan, Zuraini Zakaria, Main Rindam, Fatan Hamamah Yahaya, Nor Suhana Abd Hamid, Sakinah Abu Bakar dan Shuhaida Md Noor (1/10/2016-30/9/2018).

[14] *Housing Finance Inaccessibility for Low-Income Earners: Factors and Solutions* Research University Individual Grant, Project Head: Abdul Rashid bin Abdul Aziz (1/3/2016-28/2/2019)

[15] *Linking Enterprise Risk Management (ERM) and Organizational Performance: Multiple Case Studies of Malaysian Housing Developers*, Short term grant, Project Head: Muneera binti Esa (15/6/2016-14/6/2018)

[16] *Malaysia Housing Policy: Housing Affordability Among Generation Y*, Short term grant, Project Head: Faraziera binti Mohd Raslim, (1/10/2016-30/9/2018)

[17] *Energy Management Strategies for Hospital Buildings*, Short term grant, Project Head: Nurul Sakina binti Mokhtar Azizi (15/7/2017-14/7/2018)

[18] *Repositioning Malay Heritage Tourism In The Inner City Of George Town*, Pulau Pinang, Project Head: Badaruddin Bin Mohamed, 01/12/2017-30/11/2020

[19] *Evaluation of Stake Holders Role in the Management of Penang Hill Development Framework for Sustainable Ecotourism*. Project head: Mastura Jaafar, Co-researcher: Diana Binti Mohamad, Mana Koshkam, Siti Azizah Mohd Nor, Rashidah Abdul Rahim and Fabrice Gilles Renaud (1/1/2019-31/12/2021)

INTERNATIONAL AWARDS

[1] Highly Commended Award, Presented to Mastura Jaafar, T.Ramayah, Abdul Rashid Abdul Aziz, Basri Saad for *Technology readiness among managers of Malaysia construction firms*, Engineering, Construction and Architectural Management, 14, (2), 2007, Emerald Literati Network.

[2] Highly Commended Award, Presented to Alireza Jalali, Mastura Jaafar and T.Ramayah, for *Entrepreneurial orientation and performance: The interaction effect of customer capital*, World Journal of Entrepreneurship Management and Sustainable Development, 10 (1),2014.Emerald Literati Network.

EXTERNAL EXAMINER/STUDY COMMITTEE/AUDITOR

Master of Project Management, University College of Technology Serawak (Sept 2019-August 2021).

Members of Study Committee, Faculty of Industrial Management, Universiti Malaysia Pahang (Jun 2020-2022)

Bachelor and Diploma of Quantity Surveying, UiTM Sri Iskandar (Sept 2021-2023)

Programme auditor, MQA

Research grant assessor for Ministry of Higher Education

Research grant assessor for NAPREC (REAL ESTATE MANAGEMENT AND SERVICES (REMS))

PROFESSIONAL MEMBERSHIP

The Royal Institution of Surveyors, Malaysia. Since 2008

CONSULTANCY

Organising training for new housing entrepreneur:

[1] Kursus Asas Pemajuan Hartanah Perumahan (Basic Training for New Developers) since 2009-2016

[2] Kursus Lanjutan Pemajuan Hartanah Perumahan (Advance Course for New Developers) since 2010-2016

[3] The Development of research paper on ‘kajian Penglibatan Kontraktor Bumiputera untuk pakej Sub-kontrak projek Landasan Keretapi Berkembar Elektrik (EDTP) Ipoh-Padang Besar’, CIDB Malaysia

[4] Working paper for restructuring local authority for Tourism Development in Sg petani, Majlis Perbandaran Sg Petani, Kedah.

[5] Dossier preparation for the application of Penang Hill and surrounding areas as UNESCO Biosphere Reserve, THE HABITAT.

[6] Profiler for empower NCER program, Perbadanan Kemajuan Sosial Malaysia (Phase 1: Sept 2019-Nov 2019)

[7] The impact of Covid-19 towards household and businesses in NCER (Pulau Pinang and Perak), NCIA (19 Oct-31 Dec 2020)

[8] Review on Impact of COVID –19 on NCER’s Key Sectors & Stakeholders and Propose Mitigation Strategies, Projects & Programmes, Implementation Plan-PWD/NCIA (Dec 2021-August 2022)

[9] Research on the readiness of Malaysian construction industry players towards construction 4.0-CREAM/CIDB (Dec 2021-August 2022)

CONFERENCE ORGANISER

Chairman for:

[1] Persidangan Harta Tanah Nasional 2010, 7-8 April , PWTC, Kuala Lumpur

[2] The 3rd Regional Conference of Tourism Research, 29-31 Oktober 2013, langkawi, Kedah

[3] Wacana Lenggong 2015 serta Pelancaran Buku Dewan Bahasa Dan Pustaka & Pra-Pelancaran Projek Komuniti Keusahawanan di Dewan Merdeka, Lenggong-19 Mei 2015